



CIRCULAR EVALUATION

How far are you from becoming a circular company?



Circular economy is on the rise on corporate agendas

3 in 4

companies analyses or discuss circular economy.

1 in 3

company intends to adopt one or more circular economy models in 3 to 5 years.

12,4%

of companies have included circularity at the core of their business strategy.

Source: World Business Council for Sustainable Development.

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But most implementations lack measurement

75%

of companies don't determine initial level of circularity before implementing initiatives.

70%

of companies don't set specific goals and targets.

73%

of companies have not identified performance indicators.

Source: World Business Council for Sustainable Development.

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Struggling to understand how much change is necessary, companies only focus on isolated initiatives

94%

of companies indicate using a non-mature circular economy approach.

3 in 4

companies did not embed circular economy in their sustainability strategy.

Source: World Business Council for Sustainable Development.

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We designed a circular framework to help our client understand how much change is necessary

Example of framework output

Business unit A

Process	Level of circularity	Impact	Improvement
Product design	10%	Red circle	
Purchasing	35%	Yellow circle	
Production	83%	Yellow circle	
Sales	48%	Grey circle	
Usage	16%	Red circle	
End of life	80%	Grey circle	

Framework input

- Answers to 50 quantitative questions and 100 qualitative questions
- Our industry analysis

Framework output

- Inefficiencies in the existing linear value chains
- A circularity dashboard providing visibility at product family and company levels
- An assess of the position of your company in the transition towards a circular economy compared to competitors

Our circular framework reaches 4 objectives

1



Measure circularity

Understand how far your company is from becoming circular.

2



Identify inefficiencies

Identify current inefficiencies in the existing value chains.

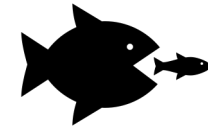
3



Highlight strengths

Find in what areas your company has the strongest lever to increase its circularity.

4



Compare to competition

Assess the position of your company in the transition towards a circular economy.

Gate C

*a consulting firm helping its clients to
capture the value of the circular
economy*

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